ADOPTED_DRAFT - AFL LONG RANGE SERVICE PLAN
2020 - 2025

We believe that the Aurora Free Library is for everyone.

We are privileged to be a trusted and reliable resource for our community. We are grateful for the support of the taxpayers in the Southern Cayuga Central School District, vigorous fundraising, generous donors, a talented staff, loyal volunteers, and engaged library patrons.

We look forward to continuing to serve our community by helping to improve the lives of our patrons.

**Our Mission** - Provide opportunities for all to learn and grow by reading, experiencing, and doing.

**Our Vision** – The Library as a relevant path for lifelong learning and a hub for the community.

**Our Values**
- Literacy
- Community
- Learning
- Diversity, Equity, and Inclusion
- A Welcoming Environment
- A Well-Maintained Facility

**GUIDING PRINCIPLES**

**IMPROVE ACCESS** - Make it easier to use the library, strengthen and expand relationships with partner organizations, and bring library services beyond the confines of our building by

a) removing barriers created by policies and procedures, physical and virtual spaces,

b) collaborating with cultural, educational, human services and other organizations to extend our reach.

c) implementing outreach strategies, digital and in person, rooted in relationship-building that address needs and reach individuals and communities currently underserved.

**SUSTAIN VALUED PROGRAMS AND SERVICES AND IMPLEMENT NEW OFFERINGS TO ADAPT TO COMMUNITY NEEDS** - Provide collections, ongoing services and programs that are aligned with community needs by

a) identifying and improving the quality of highly-used and greatly-valued services.

b) exploring new services and programs,

c) expanding relationships with partner organizations to enrich programs and services,

d) actively soliciting feedback from the community, i.e. Community Advisory Group

e) exploring and expanding funding options to establish and maintain financial security and program funding,

f) evaluating operations and fundraising efforts to maximize services and availability, to actively invest in the staff and the building, and to minimize operating expenses.

**ENCOURAGE BELONGING** - Foster a culture where all feel seen, heard and valued by

a) providing services and experiences which honor the range of backgrounds and needs represented in our Cayuga County community.

b) fostering a more diverse support system including staff, Board Members, volunteers, and community partnerships.

c) promoting pathways to deeper library involvement.

d) facilitate opportunities for community connections, i.e. homeschoolers and retirees.

Adopted at 10/22/20 Board Meeting