

ADOPTED\_DRAFT - AFL LONG RANGE SERVICE PLAN  
2020 - 2025

*We believe that the Aurora Free Library is for everyone.*

We are privileged to be a trusted and reliable resource for our community. We are grateful for the support of the taxpayers in the Southern Cayuga Central School District, vigorous fundraising, generous donors, a talented staff, loyal volunteers, and engaged library patrons.

We look forward to continuing to serve our community by helping to improve the lives of our patrons.

**Our Mission** - Provide opportunities for all to learn and grow by reading, experiencing, and doing.

**Our Vision** – The Library as a relevant path for lifelong learning and a hub for the community.

**Our Values**

- Literacy
- Community
- Learning
- Diversity, Equity, and Inclusion
- A Welcoming Environment
- A Well-Maintained Facility

**GUIDING PRINCIPLES**

**IMPROVE ACCESS** - Make it easier to use the library, strengthen and expand relationships with partner organizations, and bring library services beyond the confines of our building by

- removing barriers created by policies and procedures, physical and virtual spaces,*
- collaborating with cultural, educational, human services and other organizations to extend our reach.*
- implementing outreach strategies, digital and in person, rooted in relationship-building that address needs and reach individuals and communities currently underserved.*

**SUSTAIN VALUED PROGRAMS AND SERVICES AND IMPLEMENT NEW OFFERINGS TO ADAPT TO COMMUNITY NEEDS** - Provide collections, ongoing services and programs that are aligned with community needs by

- identifying and improving the quality of highly-used and greatly-valued services.*
- exploring new services and programs,*
- expanding relationships with partner organizations to enrich programs and services,*
- actively soliciting feedback from the community, i.e. Community Advisory Group*
- exploring and expanding funding options to establish and maintain financial security and program funding,*
- evaluating operations and fundraising efforts to maximize services and availability, to actively invest in the staff and the building, and to minimize operating expenses,*

**ENCOURAGE BELONGING** - Foster a culture where all feel seen, heard and valued by

- providing services and experiences which honor the range of backgrounds and needs represented in our Cayuga County community.*
- fostering a more diverse support system including staff, Board Members, volunteers, and community partnerships.*
- promoting pathways to deeper library involvement.*
- facilitate opportunities for community connections, i.e. homeschoolers and retirees.*