

## Morgan Opera House Report

November 17, 2022

The MOH met 11/12/2022 and approved the election of Susan Forbes to the committee. She is a past Director of the Theater Department at Wells and brings a much needed and valued connection to the theatrical world to the MOH performance schedule.

- Need an AFL vote to ratify her appointment to the committee.

We added a tentative performance of the Shepherd's Play to the schedule for Dec. 17<sup>th</sup>, time TBA. Reminder that the (Trom) Bones East Octet is scheduled to perform 12/3 at 1 pm as part of the Christmas In Aurora festivities. Monetary donations will be collected and given to the King Ferry Food Pantry.

We discussed the following ideas as possible events in 2023:

May Madness – local talent variety show as a fundraiser for AuroraFest

Gloria Peter Playwright Production directed by Susan Forbes, Scott Heinekamp Producer

TED talks organized around a theme – Grace Mattingly

Hi-Jivers - Nashville band with roots in CNY – Grace Mattingly contact [www.hijivers.com](http://www.hijivers.com)

Skaneateles String Quartet probably fall – EBW

Brig Juice – brass band in the park, summer – Chris MacCormick

Second Second Shepherd's Play – Susan Forbes

We conducted a SWOT analysis and determined that we have many strengths, some challenges/weaknesses and will continue to discuss specific ways to address the threats and take advantage of opportunities. Here's an abbreviated list of our initial discoveries:

**Strengths:** The space, acoustics, commitment of MOH Committee members, financial security

**Weakness:** Need for new/fresh ideas and members, parking, limited back stage space, no AC, limited social media presence

**Opportunities:** Collaborate with area arts groups, Covid is sufficiently under control, financially able to contract with bigger named groups

**Threats:** Conflicting schedules with local breweries, wineries, weddings at the Inn; competition with other non-profit groups for talented leadership volunteers

EBW 11/15/2022