

ADOPTED_DRAFT - AFL LONG RANGE SERVICE PLAN
2020 - 2025

We believe that the Aurora Free Library is for everyone.

We are privileged to be a trusted and reliable resource for our community. We are grateful for the support of the taxpayers in the Southern Cayuga Central School District, vigorous fundraising, generous donors, a talented staff, loyal volunteers, and engaged library patrons.

We look forward to continuing to serve our community by helping to improve the lives of our patrons.

Our Mission - Provide opportunities for all to learn and grow by reading, experiencing, and doing.

Our Vision – The Library as a relevant path for lifelong learning and a hub for the community.

Our Values

- Literacy
- Community
- Learning
- Diversity, Equity, and Inclusion
- A Welcoming Environment
- A Well-Maintained Facility

GUIDING PRINCIPLES

IMPROVE ACCESS - Make it easier to use the library, strengthen and expand relationships with partner organizations, and bring library services beyond the confines of our building by

- a) *removing barriers created by policies and procedures, physical and virtual spaces,*
- b) *collaborating with cultural, educational, human services and other organizations to extend our reach.*
- c) *implementing outreach strategies, digital and in person, rooted in relationship-building that address needs and reach individuals and communities currently underserved.*

SUSTAIN VALUED PROGRAMS AND SERVICES AND IMPLEMENT NEW OFFERINGS TO ADAPT TO COMMUNITY NEEDS - Provide collections, ongoing services and programs that are aligned with community needs by

- a) *identifying and improving the quality of highly-used and greatly-valued services.*
- b) *exploring new services and programs,*
- c) *expanding relationships with partner organizations to enrich programs and services,*
- d) *actively soliciting feedback from the community, i.e. Community Advisory Group*
- e) *exploring and expanding funding options to establish and maintain financial security and program funding,*
- f) *evaluating operations and fundraising efforts to maximize services and availability, to actively invest in the staff and the building, and to minimize operating expenses,*

ENCOURAGE BELONGING - Foster a culture where all feel seen, heard and valued by

- a) *providing services and experiences which honor the range of backgrounds and needs represented in our Cayuga County community.*
- b) *fostering a more diverse support system including staff, Board Members, volunteers, and community partnerships.*
- c) *promoting pathways to deeper library involvement.*
- d) *facilitate opportunities for community connections, i.e. homeschoolers and retirees.*