AURORA FREE LIBRARY LONG RANGE STRATEGIC PLAN
Guiding Principles 2026-2030

Our Mission - Enrichment through literacy, community and learning.
Our Vision - The Library as a relevant path for lifelong learning and a hub for the community.
Our Values -

- Literacy
- Community
- Learning
- Diversity, Equity, and Inclusion
- A Welcoming Environment
- A Well-Maintained Facility

We believe that the Aurora Free Library is for everyone.
We are privileged to be a trusted and reliable resource for our community.
We are grateful for the support of the taxpayers in the Southern Cayuga Central School District, vigorous fundraising, generous donors, a talented staff, loyal volunteers, and engaged library patrons.
We will continue to serve our community by helping to improve the lives of our patrons.

IMPROVE ACCESS - Make it easier to use the library, strengthen and expand relationships with partner organizations, and bring library services beyond the confines of our building by

a) removing barriers created by policies and procedures, physical and virtual spaces
b) collaborating with cultural, educational, human services to extend our reach
c) developing outreach strategies to connect with individuals and communities currently underserved

ENCOURAGE BELONGING - Foster a culture where all feel seen, heard and valued by

a) providing services and experiences which honor the range of backgrounds and needs represented in our Cayuga County community
b) fostering a more diverse support system including staff, Board Members, volunteers, and community partnerships
c) promoting pathways to deeper library involvement
d) facilitating opportunities for community connections, i.e. homeschoolers and retirees

SUSTAIN VALUED PROGRAMS AND SERVICES AND IMPLEMENT NEW OFFERINGS TO ADAPT TO COMMUNITY NEEDS - Provide collections, ongoing services, and programs that are aligned with community needs by

a) identifying and improving the quality of highly-used and greatly-valued services
b) exploring new services and programs
c) expanding relationships with partner organizations to enrich programs and services
d) actively and regularly soliciting feedback from the community
e) exploring and expanding funding options to establish and maintain financial security
f) evaluating operations and fundraising efforts to maximize services and availability, to actively invest in the staff and the building, and to minimize operating expenses

Approved by Aurora Free Library Board of Trustees on November 19, 2026